

Print Advertising Specifications

AD DIMENSIONS

Material Size	Width (mm)	Depth (mm)
DPS Trim	420	268
DPS Bleed	430	278
Full-Page Trim	210	268
Full-Page Bleed	220	278
Half-Page Horizontal	160	112
Half-Page Vertical	78	220
Quarter-Page Standard	78	108

DESIGN CHARGES

DPS \$555

Full Page \$405

½ Page \$250

¼ Page \$150

* All charges are quoted exclusive of G.S.T.

DESIGN SERVICE

We offer a complete ad design facility. Small changes or other minimal artwork is not charged. Charges for all design services will be made separately. Correction proofs, if required, are supplied for advertisements received by deadline.

IMAGES

Must have a resolution of 300dpi @ 100%, line art bitmap tiff files 1200dpi.

File types should be tiff or composite eps.

gif, dcs, pict files will not be accepted.

jpeg files will only be accepted after being checked for quality, and should be converted to tiff format.

Note that embedded jpegs can cause print errors and should not be used.

Should extensive work or author changes* be required, additional charges will be incurred at an hourly rate of \$115.

**Author changes are where an advertiser supplies copy or has agreed to copy and, on sighting the proof, makes extensive changes to the previously agreed/supplied copy.*

For full file details visit:

http://www.westwick-farrow.com.au/pages/material_specs.asp

Upload your advertisement into the Online Exhibitor Manual or email files to Lisa Crossley at events@comms-connect.com.au

For any questions, please call Lisa Crossley on +61 2 9487 2700